

THE PA NY REGIONAL LEADERSHIP NETWORK invites you to join us at the University of Pittsburgh at Bradford for a day of intellectual growth and renewal.

The day will include:

- Continental breakfast
- A presentation on Bradford's Success
- A presentation on Rural Economic Development
- A presentation on Messaging
- Lunch and an afternoon snack
- Discussion/Brainstorming session on what we can accomplish in our communities

SPONSORED BY THE PA NY REGIONAL LEADERSHIP NETWORK

This event is being offered as a collaborative effort of the following leadership programs:

Keystone Community Education Council,
Leadership Cameron County,
Leadership Cattaraugus,
Chautauqua Leadership Network,
Corry Regional Leadership,
Leadership Elk County,
Leadership McKean,
Venango Vision Regional Leadership Institute, and
Leadership Warren County.

OUR VISION: The vision of the Regional Leadership Network is to be recognized as a neutral convener of multiple stakeholders that crosses boundaries and addresses regional challenges through collaborative action. Its mission is to strengthen the community leadership programs in Northwest and North Central Pennsylvania and Southwest New York while empowering the programs, participants, and graduates to improve economic vitality and quality of life throughout the region.



Hosts the
**2nd Annual
PA NY Regional
Leadership Summit**



University of Pittsburgh at Bradford
Frame-Westerberg Commons Building
Mukaiyama University Room.

Thursday, August 12, 2010

Speakers

BARRY L. DENK - EXECUTIVE DIRECTOR, CENTER FOR RURAL PENNSYLVANIA - Mr. Denk's over 30-year professional career in both the public and private sectors includes positions in economic and community development and education.

His accomplishments in workforce and entrepreneurial development were recognized by the U.S. Department of Education and led to Mr. Denk providing assistance to the World Bank and U.S. Department of Labor on Eastern European workforce development issues.

He joined the Center for Rural Pennsylvania in 1992 and was promoted to Director in 1996. The Center for Rural Pennsylvania is a legislative service agency that serves as a rural research, policy and database resource for the Pennsylvania General Assembly. It is the second oldest state rural policy center in the nation.

DEBRA TINGLEY - DIRECTOR OF THE COUNTY COMMISSIONERS ASSOCIATION OF PENNSYLVANIA (CCAP) - CCAP is a statewide, nonprofit, bipartisan association representing all of Pennsylvania's 67 counties. CCAP serves to strengthen the Pennsylvania counties' ability to govern their own affairs and improve the well-being and quality of life of their constituents.

Prior to joining CCAP, Tingley was the long-time Director of Public Relations and Public Affairs for the Pennsylvania Builders. While at the Builders, Tingley received numerous national awards for editorial writing, publication development, public affairs programming and speech writing. She is a two-time recipient of the American Society of Association Executives prestigious Gold Circle Award.

A graduate of Indiana University of Pennsylvania, she holds a BA in Journalism and Public Relations. Tingley is an accredited member of the Public Relations Society of America, where she has served in numerous positions at the national and state level and from whom she received a national presidential citation for leadership.

Schedule

8:30 am	Registration/Breakfast: Mukaiyama University Room in the Frame-Westerberg Commons Building
9-9:10	Welcome - Pitt-Bradford
9:10-15	Introductions, Overview, and Logistics for the Day, Lance Hummer and Ann Robinson
9:15-9:45	Making Our Communities What We Want Them To Be: Bradford's Community Development Success Story: Main Street Manager Anita Dolan and Elm Street Manager Lisa Keck
9:45-10:30	Barry Denk, Center for Rural PA, with A Rural Perspective on Community Development
10:30	Break
10:45-12:15	Debra Tingley, County Commissioners Association of PA, on Messaging
12:15-1 pm	Lunch
1-2:30	Debra Tingley on Messaging (cont.)
2:30-3:30	Break out to brainstorm what we can do in our own communities (group tables by community)
3:30	Report out to full group and provide feedback to each other— Using Debra's tips on how to effectively get your message across, each group will have about 3-5 minutes to share their "sound bite" message/commercial regarding their communities (depending on the number of groups).
4 pm	Adjourn

Registration

Registration is due by Friday, July 30.
Seating is limited, so register now.

Cost for the day: \$35.

For additional information, please call
814-677-4427.

Please Print

Name

Company/Organization

Address 1

Address 2

City State Zip Code

Contact #

Email

If you are a current or past participant in a Leadership Program, please complete the following:

Name of Leadership Program

Current Participant or Graduate

Register ONLINE at: www.trainingpa.com
using keyword **LEADERSHIP**.

Or **MAIL** your registration with checks made payable to: Keystone CEC.

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